

SAMHSA HEALTH INSURANCE MARKETPLACE ENROLLMENT TOOLKIT

The Substance Abuse and Mental Health Services Administration (SAMHSA) has released a training resource toolkit, developed through the Enrollment Coalitions Initiative, entitled “Getting Ready for the Health Insurance Marketplace.” The toolkit will assist organizations with outreach, education, and enrollment of individuals in the Health Insurance Marketplace. It is composed of three sections: A description of the health care law, how it works, and why it is important for uninsured individuals with behavioral health conditions; An explanation of how the Health Insurance Marketplace works, how to apply for health coverage and where to get help; and Numerous communication ideas and materials from the Centers for Medicare and Medicaid Services (CMS) that can be used to raise awareness and encourage uninsured individuals to enroll. The toolkit has been developed in six slightly different 30-minute, interactive formats, each of which can be accessed and viewed online: <http://tiny.cc/GettingReady>

General Information

<http://tiny.cc/CommunityPrevention>;

<http://tiny.cc/ConsumerPeerFamily>;

<http://tiny.cc/HomelessServices>;

<http://tiny.cc/CriminalJustice>;

<http://tiny.cc/TreatmentProviders>.

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Become a Champion for Coverage: Help make sure all Americans can get the care they need, when they need it, at a price they can afford. Go to <http://marketplace.cms.gov/help-us/champion.html>.